

Total number of respondents:
3,352

THE CREATIVE CIO

CIO PRIORITIES

INFLUENCE OF IT LEADERS IS GROWING

34% of CIOs report to the CEO. *Largest proportion in the Survey's history*

57% of CIOs now sit on executive board or senior leadership committee – *up by half over 11 years*

67% of CIOs expect the strategic influence of the CIO role to grow in 2016

PRIORITIES ARE CHANGING

Old priorities are declining. Nine out of the top ten priorities have decreased in importance

The only priority to increase was better engagement with customers – up 15% since 2013

Long tail of 'other' priorities:
four in ten CIOs now spend at least **one day per week outside IT**

CEO focus:

IT projects that **SAVE** money **37%** — IT projects that **MAKE** money **63%**

DEALING WITH DIGITAL

MORE ORGANISATIONS HAVE DIGITAL STRATEGIES

35% have developed an **enterprise-wide digital strategy**, up from 27% last year

SOURCE OF DIGITAL DISRUPTION

27% of disruption is down to new digital innovations in product/service delivery

23% of disruption is down to new forms of customer engagement

CHIEF DIGITAL OFFICER CONTINUES TO GROW, BUT PACE IS SLOWED

One in five organisations (19%) employ a CDO. This is up from 17% in 2015, but a much slower growth than witnessed in 2014/15 (7% to 17%)

MANAGING THE TECHNOLOGY FUNCTION

INVESTMENT IN CLOUD GROWING

31% investing significantly in SaaS this year

SHAPE OF THE TECHNOLOGY FUNCTION IS CHANGING

IT budgets are increasing for **45%** of CIOs

CYBER RISK GROWING

28% of CIOs have had to respond to a **major IT security threat** or cyber attack in past two years

50% of CIOs will **increase investment in outsourcing** this year, up 9% from 2015

22% are **very confident risks are covered**, down from 29% in 2014. **66%** are **quite confident**

10% of CIOs report **more than half of the IT spend controlled outside IT**, almost double the rate in 2013

PEOPLE, SKILLS AND TALENT

65% report skills shortage holding them back, up from 59% last year

44% expect to increase team size next year, compounding the issue

TALENT RETENTION A CONCERN

89% of CIOs are concerned about talent retention

Smaller organisations report their culture gives them a **competitive advantage**

Female representation in IT getting better, but still poor

9% 2016

of senior IT leadership are women, up from 6% last year

11% of all survey respondents are women, compared to 8% last year

The 2016 Harvey Nash / KPMG CIO Survey is the largest IT leadership survey in the world in terms of number of respondents. The survey was conducted of 3,352 CIOs and technology leaders across 82 countries.
www.hnkpmgciosurvey.com

CIO CAREERS

CIOs ARE ON THE MOVE

15% of CIOs **moved job last year**, up by a quarter on previous year

31% of CIOs have been in their current role for **less than two years**

But **21%** of CIOs have been in post with their current employers for a **decade or more**

WHERE ARE THE HAPPIEST CIOs?

84% of CIOs report they are **'fulfilled' or 'very fulfilled'** in their role

The **happiest** CIOs can be found in the **Charity and Non-Profit sector** (91% fulfilled)

34% of CIOs benefited from an **increase in base salary** last year, up 10% on 2015