

Global reach of new ECDL/ICDL

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About ECDL Foundation

ECDL Foundation – non-for-profit global governing body of the leading computer skills certification programme – ECDL / ICDL.



Overview of ECDL Foundation

- Established in January 1997 by CEPIS (Council of European Professional Informatics Societies)
- A not-for-profit global governing body of the world's leading computer skills certification programme
- Members – Computer Societies in Europe
- Responsible for the development, administration, and growth of the ECDL / ICDL certifications around the world

Our Offices

- Dublin (Head Office)
- Brussels
- Dubai
- Singapore
- US



Direct Operations of ECDL Foundation

- ICDL Asia- 350 Test Centres
- ICDL Africa – 530 Test Centres
- ICDL US -30 Test Centres
- ICDL Latinoamerica- 44 Test Centres
- ICDL Egypt- 510 Test Centres



Our Mission

ECDL Foundation's mission is to enable proficient use of ICT that empowers individuals, organisations, and society, through the development, promotion, and delivery of quality certification programmes throughout the world.



Our Values

- Social Responsibility
- Vendor Independence
- Quality

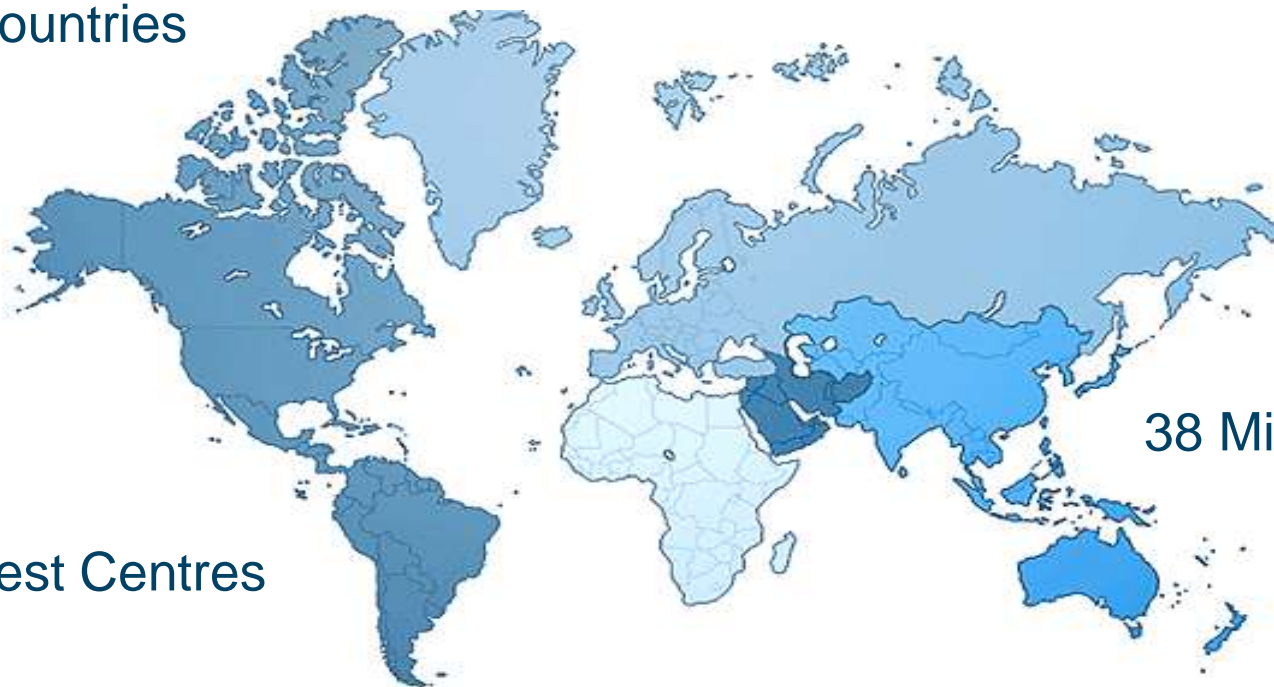


Global Reach

41 Languages

13 Million Candidates

148 Countries



38 Million Tests

26,000 Test Centres

ECDL around the world in numbers

Countries with highest number of candidates:

- United Kingdom (2.2 M)
- Italy (2M)
- Egypt (1.5M)
- Austria (0.5M)
- Ireland (0.5M)

Countries with highest penetration with ECDL Candidate:

- Malta 15.7%
- Ireland 11.9%
- Liechtenstein 11.3%
- Austria 6.5%
- Cyprus 5.3%

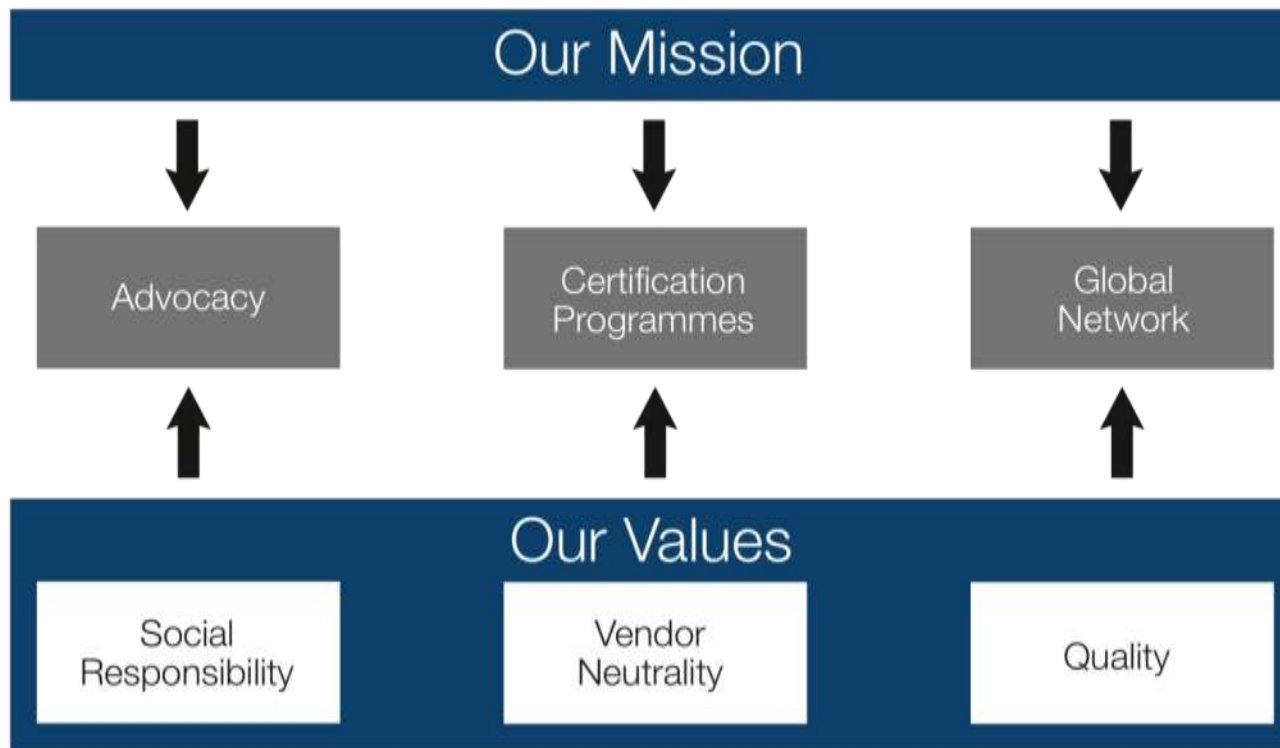
Czech Republic: 66,000 candidates = 0.625% population penetration

Aims of ECDL Foundation

- Promote digital skills as the key enabler of effective use of ICT
- Advocate the continuous development of digital skills through the use of structured training and certification programmes
- Develop accessible, relevant, high-quality digital skills certification programmes



Areas of Influence

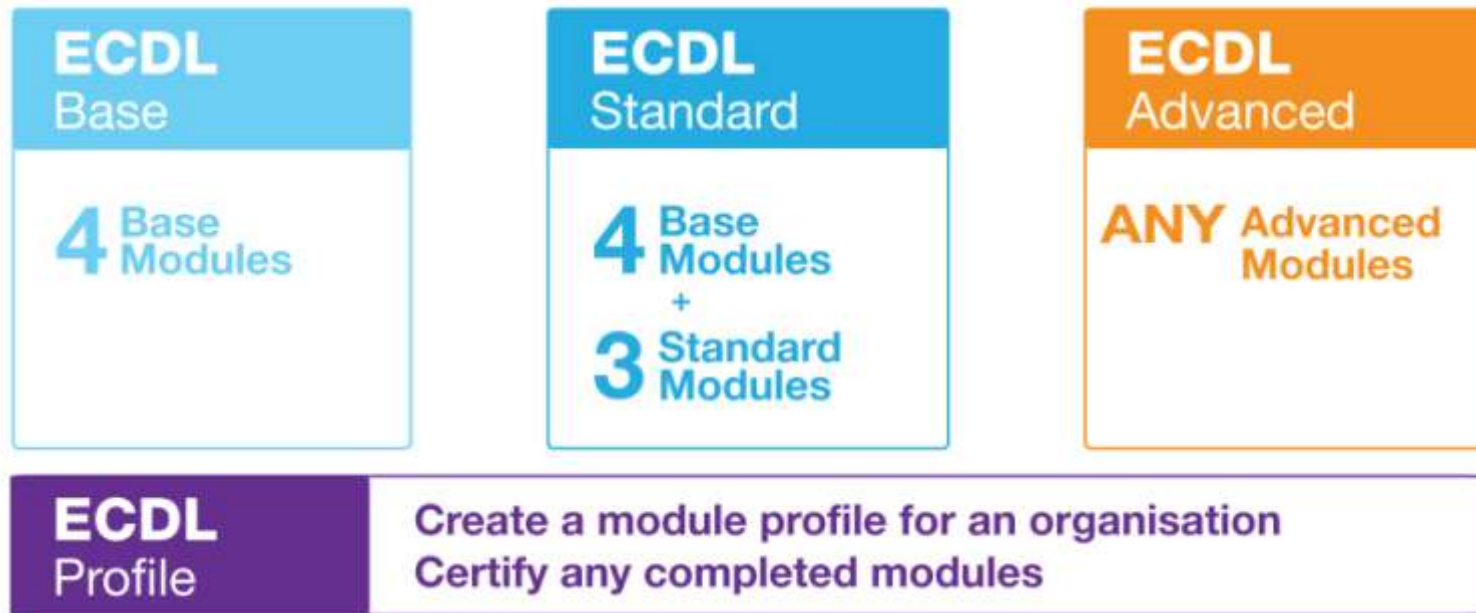


Levels of Digital Proficiency



'New ECDL' – Certification Structure

ECDL Certification Options



'New ECDL' – Modules

ECDL Modules

Base

Computer Essentials
Online Essentials
Word Processing
Spreadsheets

Standard

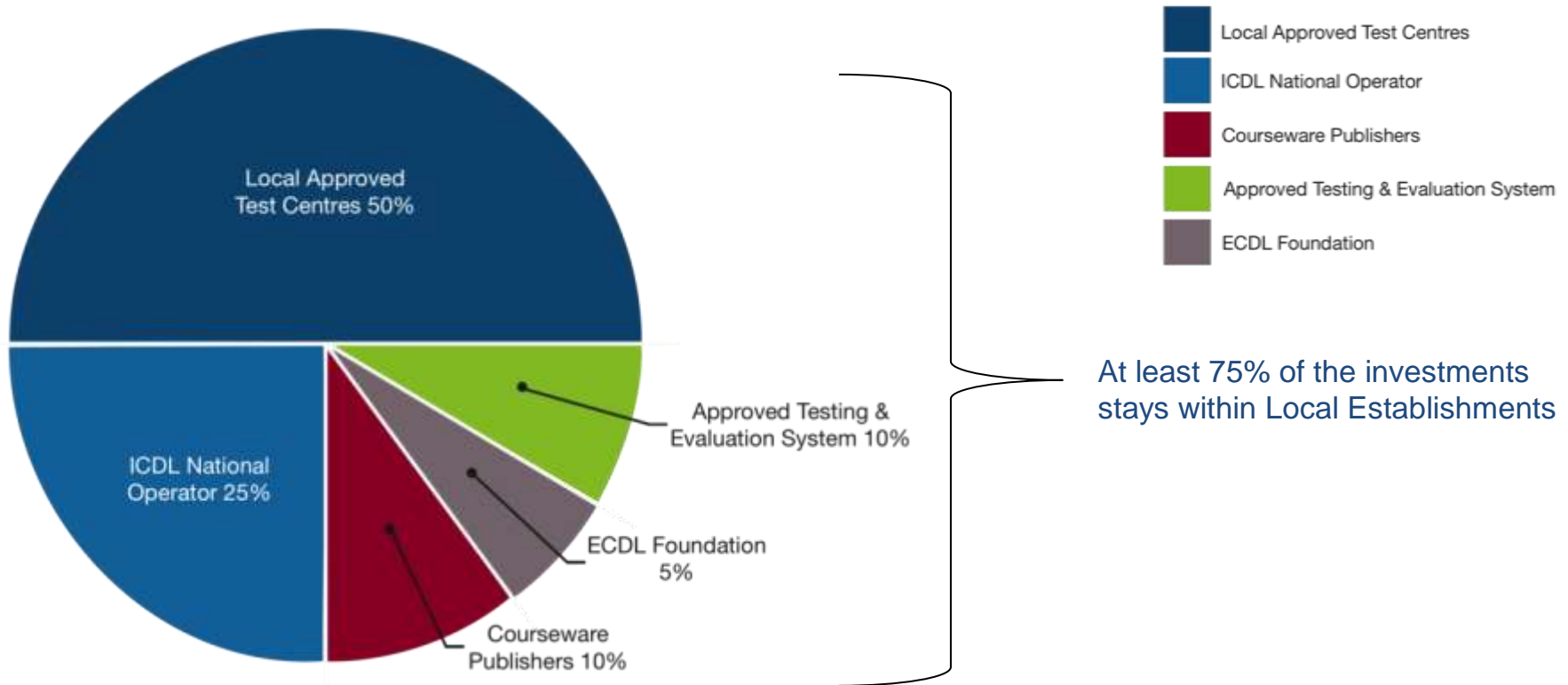
Presentation
Using Databases
Web Editing
Image Editing
Project Planning
IT Security
Online Collaboration

Advanced

Advanced Word Processing
Advanced Spreadsheets
Advanced Databases
Advanced Presentation

Value Proposition

Economic stimulus for the education system where majority of the funds are contained within the country for local development and job creation.



ECDL Projects Impact in Corporations -Examples

- SPAR Austria – 700 apprentices trained per year; "ECDL training had a direct impact on the efficiency and competitiveness of staff operations"
- Emirate Airlines (UEA) – Training offered to all flight attendants so they develop skills for future positions
- Musketeers' Group (France) – ECDL training conducted to reduce the costs of digital ignorance

Organisations that have Certified their Staff

Private Sector:

- Toyota Tsusho Africa
- DHL – Ireland
- Volkswagen Germany
- Del Monte Pacific Inc./ Del Monte Foundation – the Philippines
- Johnson & Johnson Medical – South Africa
- L'Oréal – France
- Emirates Airlines
- Portugal Telecom
- Siemens – Luxembourg
- Spar – Austria



Johnson & Johnson



L'ORÉAL



SIEMENS



Empowering SMEs Through Collaboration with Singapore National Employers Federation

- Singapore National Employers Federation (SNEF), the national trade union representing employers
- More than 4000 employees trained and certified with ECDL
- More than 100 SME's involved in the project
- Co-funded by Singaporean Government



ECDL/ICDL Projects with National Governments

- French Prisons Project – Delivering ICT education in a secure environment
- The implementation of ECDL in the German Federal Education System
- ECDL in Public Administration reform (Romania)
- Case Management in the Courts (Croatia)



- Colombian e-Citizen – Bringing access to technology and ICT Skills to all Colombians
- USAID-SPIRA- ECDL training and certification reduces administrative burdens on SMEs in Bosnia and Herzegovina

Organisations with which ECDL Foundation works

NGOs and International Organisations:

- World Bank
- UNDP United Nations Development Programme
- United Nations HQ
- Asian Development Bank (ADB)
- UNESCO CWR
- UNHCR United Nations High Commissioner for Refugees
- United Nations Relief and Works Agency (UNRWA – Palestine)
- USAID United States Agency for International Development Aid
- UNAIDS United Nations Joint United Nations Programme on HIV/AIDS
- Camara
- World Health Organization (WHO Congo)



Implementing the new ECDL/ICDL

- Local launches:
Operators and
Foundation entities
- Marketing materials suite
- Test and Admin system
preparation
- QAS adjustment

